



Guru Gobind Singh Indraprastha University
“A State University established by the Govt. Of NCT Delhi”
Sector 16-C, Dwarka, New Delhi – 110078



F. No.: GGSIPU/CCGPC/2023/ 698

09th August 2023

Sub. Placement opportunity for B.Tech CSE and IT students of GGSIP University of the batch passing out in year 2024 in the company “Deltax”.

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of placement opportunity for B.Tec CSE and IT students of GGSIP University of the batch passing out in year 2024 in the company “Deltax” for your reference and circulation to students to apply on given link by **10th August 2023, 5:00 PM.**

For Registration – This opportunity has been uploaded Pod.ai Platform, you are required to accept the same and share with your students through your Pod.ai account.

For POD platform related queries please call at +91-11-41179695 or write to support@pod.ai

Name of Company – Deltax

Roles - Associate Product Engineer, JD attached.

Locations: Bangalore, Hyderabad and Pune

Description: Candidates will go through a training boot camp for 4 months and transform into Full-Stack Developers. Role will be that of an Associate Product Engineer. This entails a good level of exposure to frontend, database, backend and background services.

CTC offered- INR 7.0 Lakhs per annum

Number of open positions: 50

Eligibility Criteria:

- B.Tech (CS and IT) students of 2024 passing out batch
- Minimum overall 50% CGPA

Hiring Process: Will be conducted on **18th August 2023, full day, virtua;;y**

1. Online MCQ Test
2. Shortlisted students from the MCQ Test will have Online Coding Test
3. Shortlisted students from the Online Coding Test will have Interview rounds
4. Selects made an offer to join

LAST DATE FOR REGISTRATION IS 10th August 2023, 5:00 PM.

(Ms. Nisha Singh)
Training and Placement Officer,
CCGPC, GGSIP University

About DeltaX

DeltaX is a Data-Driven Digital Advertising Platform built for Agencies and Advertisers to optimally buy, track, attribute and report ad campaigns across search, social media, display RTB, Mobile, Video and other media channels. Founded in 2012, the platform serves as the pioneer in the Advertising Technology Industry. The cutting edge technology has empowered digital marketing teams across the globe with deep insights, automated ROI based spends optimization, activating award winning technology driven campaigns.



Advertising Cloud for an AI-driven Future

Class of 2024
www.deltax.com/campus/

CTC: INR 7 Lakhs Per Annum
Location: Bengaluru, Hyderabad and Pune
Training: 4 months



Do you see yourself as a

Problem Solver?

Ace Troubleshooter?

Code Ninja?

Find your inner calling @ DeltaX

Digital Advertising is Growing Globally

“Online Advertising is growing to become the single largest advertising medium globally and has already outpaced TV in developing markets”

Case Study: Hotstar

Client: Hotstar India / Mindshare

Concept - Moment Marketing
Leverage LIVE match triggers to activate engaging videos getting customers to tune-in and watch the live stream of the match.

60 Matches 20,000+ Ads 380,000+ Moments

Private and Confidential

Case Study: Cadbury Celebrations (2.0) contd.

www.NotJustACadburyAd.com

Make an ad for your local stores

100,000+ Stores 80,000+ Localities

This is how local retailers in India celebrated Diwali in 2021

Private and Confidential

Case Study: L'Oréal Professionnel

Client: L'Oréal Professionnel / Wavemaker

Concept
L'Oréal Professionnel, a transformative beauty leader, wanted to help their 500+ partner salons in India across 121 cities with qualified leads to give a boost to their sales by giving them an option to pick from 40+ offers that were exclusively made available to them.

500+ Partner Salons 40+ Offers 25% Lower CPA

Private and Confidential

We are building for an AI-driven Future

"At DeltaX we are building the 'Advertising Cloud' - to help advertisers leverage and optimize spends across each channel through a unified interface"

What Makes us Awesome!



Code is Poetry

You are judged by the code
you write



Ownership-driven

You are not limited by a job
description



Bullshit-free

Make mistakes; Get work
done; Have Fun!



Culture is Recursive

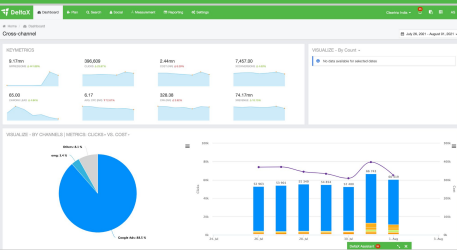
People join us for the work & stay
for the culture!

What Makes us Awesome!

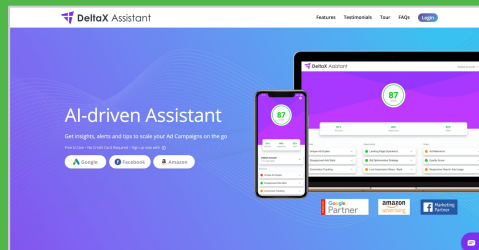
★ Product-based Startup

Build products, build strong foundation for your career by working across industry leading products

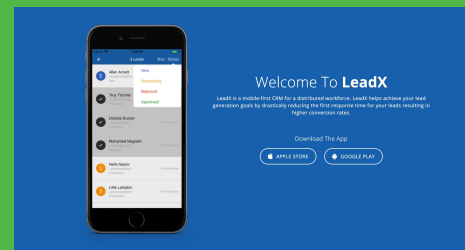
— You could be working on some of our flagship products —



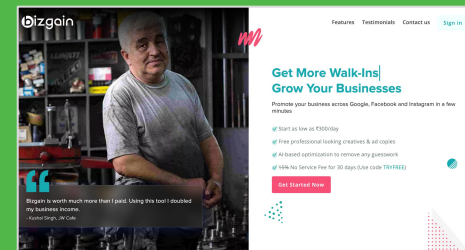
DeltaX Platform



assistant.deltax.com



leadx.app



bizgain.in

What Makes us Awesome!

★ Training Bootcamp

Intensive 4-month bootcamp with mentorship which transforms you into a full-stack developer

– You will be trained to become masters of our technology stack –



Work with Cutting-edge Technologies

DATASTORE

BACKEND

CLOUD

MOBILE

FRONTEND



elasticsearch



Flutter



Vue.js





Work alongside like-minded engineers who are
equally passionate about life



Campus Hiring Process

Round 1	Online Technical MCQ Test Will cover fundamentals for Programming, Data Structures, Networking and Micro-processors. Expected No. of Questions: 50 Multiple Choice Questions. Assessment Duration: 45 Minutes. Difficulty level: Questions levels vary from easy to moderate.
Round 2	Online Coding Assessment (any programming language) Helpful alert: Only serious coders will qualify
Round 3	Technical Interview What we look for? - Logical clarity - Algorithm & Programming Concepts

Do you have the X?

"I have the freedom to write the code in my way and use the latest utilities/frameworks that I love. Apart from this, I got a full exposure of frontend, backend, database and deploying my code on virtual machines. This is what I absolutely love about DeltaX."



Gautam Gadipudi
MIT, Manipal (2018 Passout)

"Working alongside highly skilled engineers in a tech driven environment on challenging projects is the kind of drive that a fresher needs to grow as an engineer, and that is exactly what DeltaX provides. Not to mention all the fun!"



Shriganesh PG
RNSIT, Bangalore (2018 Passout)

"Your first job makes all the difference! I'm happy to have started at DeltaX where I was able learn best engineering practices and work with cutting-edge technologies with guidance from like-minded seniors."



Kishan
Batch 2018

"There's a lot about the culture at DeltaX. A wide array of problems to solve, new challenges everyday, the best selection of technology and tools, and a kick-*ss team to be a part of!"



Amrith Yerramilli
RNSIT, Bangalore (2013 Passout)

"Technology is just a tool. In terms of getting the kids working together and motivating them, the teacher is the most important."



Ankit Ojha
Batch 2016

"When you innovate, you make mistakes. It is best to admit them quickly, and get on with improving your other innovations."



Vamsi Sai
CMRIT, Batch 2017

Visit www.deltax.com/campus/ to learn more

We would love to hear back from you hireme+campus@deltax.com



Associate Product Engineer (Fullstack Developer)

Job Description

CTC: INR 7 Lakhs Per Annum

Location: Bengaluru, Hyderabad and Pune

Responsibilities

- Write code :)
- Ownership for the entire lifecycle of your code: development, test, production, and subsequent fixes and improvements.
- Implement code that is clear, concise, tested, and easily understood by others.

Engineering Culture & Practices

- You will work in an agile SCRUM team.
- Our teams follow BDD, REST, Continuous Integration and Continuous Delivery.
- We operate hundreds of multi-tenant databases using MS SQL Server
- C#, Vue.js and SQL are the common languages that our teams use.
- Centralized monitoring across our entire stack using ELK Stack (Elasticsearch, Logstash, Kibana)